

Mr. Jeffery W Hoel

Business Lecturer, University of Wisconsin-Stout
Business Department
College of Science, Technology, Engineering, Mathematics and
Management

Office: 315 Jarvis Hall-Science Wing

Phone: 715-233-5607

Email: hoelj@uwstout.edu

Personal website: www.landking.com

Brief Biography

An experienced business professional with demonstrated historical success in developing, delivering and evaluating corporate programs. Highly knowledgeable of working with new interactive online developed tools for rapid e-learning development. Special skills in a changing online training for a variety of professional and student audiences. Recognized for organizational and alignment of training solutions with business goals, management of projects and people, process improvement, needs analysis and training evaluation.

Teaching Interests: Management, marketing, real estate, entrepreneurship, sales and business development.

Research Interests: Better ways to prepare students for the real world participation after education, Teaching in a Changing Society, Core Education Principles and Policy Issues now under attack.

Education

- **Numerous Certifications of Successful Completion Real Estate Brokerage and Office Management**
National Association of Realtors
2012
- **ONLINE TEACHING INSTITUTE**
NAKATANI TEACHING AND LEARNING CENTER
Menomonie, WI, 2009
- **MS Business Administration**
Trinity College
1982
- **BA Sales and Marketing**
Trinity College
1978
- **AA Business Administration**
University of Minnesota
Minneapolis, MN, 1968

Licensures and Certifications

- 203K Specialist:
- ABR (Accredited Buyer Representative):
- Broker (multi-state licensing):
- Certified E-Pro Realtor:
- GRI (Graduate of the Real Estate Institute):
- NAR GREEN Certified:

- : Olmstead County, MN (MN Supreme Court approved)

Work Experience

Academic - Post-Secondary

- **University of Wisconsin-Stout**
Business Lecturer
January 2009 -
- **University Of Wisconsin Extension**
Marketing Lecturer
January 2010 - December 2011

Industry

- Real Estate Agent/Realtor/Broker
July 1977 - January 2013
- **Theme World Enterprizes, Inc.**
Executive Vice President, Legislative Lobbyist
December 1991 - August 1994
- **Jefferson Office Plaza Partnership**
Chairman/COO
July 1977 - February 1992
- **Vacuum Technology & Repair, Inc.**
President
January 1984 - July 1991
- **J. Robert Hoel Company, Inc.**
President & CEO
February 1972 - July 1991
- **Aro Industries, Inc.**
Vice President & COO
February 1989 - April 1990
- **Minnesota Flexible Corporation**
President & CEO
July 1985 - September 1988
- **Hoelco, Inc.**
President
May 1983 - September 1988

Applied Research

Uncategorized

- **Crisis Manager Consultant (St. Paul, MN)**
(March 1985 - Present)

Reviewer / Editor

Reviewer, Book

- **Bamford's Entrepreneurship 2nd edition**
Subject matter expert on the text update for McGraw-Hill. (February 2015 - April 2015)

Awards, Fellowships, Honors, and Scholarships

Award

- Desire2EXCEL, (2010)
- REO Redbook (2010)

Professional Memberships

- Re-BuildUSA
- Wisconsin Realtors Association
- Scottsdale Citizens Police Academy
- Scottsdale Association of Realtors

Service

Professional

- **Committee Member**, Realtors Association of Northwest Wisconsin (2003 - Present)
- **Subject Matter Expert**, McGraw Hill (2015)
- **Co-Chairman, member**, Realtors Association of Northwest Wisconsin (2006 - 2009)
- **Mediator**, Alternate Dispute Resolution of Olmsted County (1999 - 2001)

Community

- **Community Representative, Facilitator**, Gage/Gage East Elementary School Site Management Team (1999 - 2001)
- **Officer, Vice President**, Kiwanis Club of Scottsdale (1994 - 1998)
- **Director**, Kiwanis Club of Scottsdale (1994 - 1998)
- **Committee Member**, Dakota County Board of Realtors (1993 - 1994)
- **Committee Member**, Edina Realty/Eagan Building (1993 - 1994)
- **Officer, President/Elect/Past**, Saint Paul Executives Association (1972 - 1994)
- **Officer, Secretary**, Saint Paul Executives Association (1972 - 1994)
- **Officer, Secretary**, Association of Operative Flour Millers - District #4 (1981 - 1991)
- **Officer, Treasurer**, Association of Operative Flour Millers - District #4 (1981 - 1991)